



# THE EXECUTIVE EDGE

Mentoring Program

*Kate*  
CHRISTIANSEN

MASTER  
THE MOMENTS  
THAT MATTER

## ACCELERATE YOUR IMPACT

Stepping into a senior executive role brings with it a whirlwind of excitement and challenge. The thrill of leading at a high level is often accompanied by the daunting task of navigating through the complexities and uncertainties that such positions involve.

**It's like a rally car race.**



Transitioning into these roles can feel like being an experienced rally car driver who has leapt into a new kind of car just as the starter gun goes off. You're driving at great speeds while getting to know the car and trying to deal with what's in front of you and, working out where you're going. You're balancing strategic and operational realities, all while making decisions based on limited knowledge.

**Introducing the flexible and strategic mentoring intensive for recently appointed C-suite leaders who want to cut through the clutter, create clarity and take control in their new role.**

Even though you're highly experienced, if you have recently stepped into a senior executive role, you may be feeling one or more of the following:

☐ **I need to get on the right track**

*"I've been here a while and am starting to find my way around but my team and boss expect me to start having an impact".*

☐ **It's a steep learning curve**

*"I am enjoying the challenge and responsibility of my new role, but finding my footing amidst the complexities and expectations to lead confidently, is more daunting than I anticipated."*

☐ **I wish I could be more decisive**

*"I'm invigorated by the dynamic environment of my new position, yet the level of uncertainty and complexity requires me to make decisions with limited information."*

☐ **My team is in a state of flux**

*"Building a cohesive, high-performing team is an exciting aspect of my new role. However, aligning diverse motivations and establishing myself as a credible leader, all while bringing new people on board, presents a significant challenge."*

☐ **We need to start building a new strategy**

*"Setting a strategic vision that propels the organisation forward is a task I relish, yet I'm spending most of my time being reactive"*

☐ **I sometimes wonder if I made the right decision**

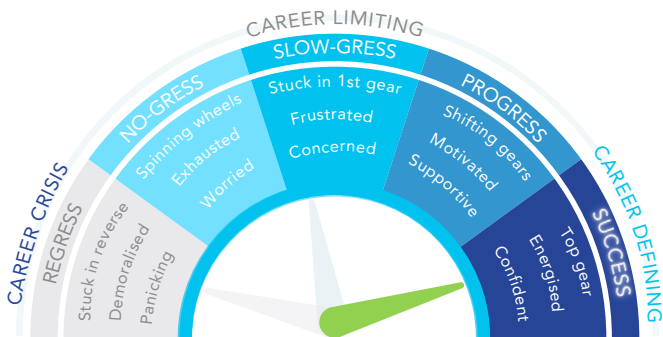
*"Feelings of imposter syndrome are creeping in as I confront the gap between my transformational ambitions and the practical challenges of making substantial changes."*

**Navigating a new leadership role is often tougher and takes longer than most people expect. While some believe you can get on top of things in 90 days, in reality, it can take up to 12 months or longer.**

# The Five Zones of Executive Transition

After the first few months in the driver's seat of your new role, you'll be in one of five zones.

Which zone are you in right now?



**REGRESS** You're stuck in reverse, feeling demoralised, and your boss is panicking.

**NO-GRESS** It feels like you're spinning your wheels, leaving you exhausted and your boss worried.

**SLOW-GRESS** Things are moving, but it feels like you're stuck in first gear. You're frustrated and your boss is concerned.

**PROGRESS** You're shifting gears, moving forward. You feel motivated and your boss is supportive.

**SUCCESS** You're accelerating in top gear, you feel energised and your boss is confident.





# Clarity is the key to success

Many of the challenges top-tier leaders face when moving into a new role have nothing to do with their expertise or experience ie. whether you're a good driver. **It's the fact that everything seems to happen at once**, you're new and it's hard to see what's important and what's just noise.

**To achieve success, you need to create clarity quickly.** And, to do that, you need to cut through the clutter and the overwhelming amount of information.

**That's where this program comes in.**

## Sharpen your Executive Edge

The Executive Edge is a one-to-one mentoring program for experienced executives who have been in a new role for a while and who want to make their mark. It provides the insight, clarity and focus required to make confident decisions in uncertainty, feel in control and have a bigger impact sooner.



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Every program has its own  
100% satisfaction guarantee



## Meet your mentor

In 25 years as a global senior executive, Kate Christiansen has led teams through uncharted territory in some of the most challenging economies in the world. Like you, she knows first-hand that leadership is hard, people drive performance and that reality rarely matches the plan. Kate is a qualified company director with the London Institute of Directors and the award-winning author of two books on adaptive performance, strategic and adaptive thinking.

Known for her energy, warmth and pragmatism, Kate has a remarkable ability to trigger new thinking and find pathways through even the most complex situations. Using her unique approach 'The Moment Method™', Kate empowers people and organisations to be unstoppable by unlocking their ability to activate, navigate and accelerate the moments that matter in business, life and at work.

## How the Program Unfolds

### Chemistry Conversation

A **50-minute complimentary meeting** with Kate online. Establish a professional connection and decide whether the program is right for you. Kate will also explain exactly what to expect from the program and the investment options.

### Diagnostic Self-Assessment

You'll **complete a Self-Assessment Diagnostic**. The results will be captured and analysed in a comprehensive report and shared with you during the strategy session.

### Strategic Deep-Dive

A **3-hour face-to-face strategy session** to understand current situation, identify outcomes and gaps and explore strategies to address them.

### Clarity Canvas & Roadmap

Using the outputs from the strategy session Kate will **create a customised Clarity Canvas** that outlines the challenges to be addressed and your chosen strategies. It will also include a 6-month roadmap that recommends how those strategies can be executed. This will be sent to you in readiness for the final Catalyst Workshop.

### Catalyst Workshop

In this **60-minute one-on-one online workshop**, you will refine the Clarity Canvas and Roadmap, finalise your delivery strategy and devise a plan to confidently take the next step.

The Executive Edge program runs between 4-6 weeks.

## Program Investment

The Executive Edge Program is designed to deliver extraordinary insights and value to senior executives seeking to accelerate their leadership impact. For an **investment of \$12,000 (ex. GST)** it will enable you to be more decisive, feel more in control and have a bigger impact sooner. Payable *after* the Chemistry Conversation, this investment unlocks access to:

- ✓ the diagnostic tool and personalised report
- ✓ a one-on-one, 3-hour deep-dive and strategy intensive
- ✓ A custom-designed 6-month Clarity Canvas and roadmap.
- ✓ A 1-hour Catalyst Workshop to finalise your delivery strategy and plan.

*\*Except for the Strategic Deep-Dive, all sessions will be run via Kate's fully equipped online studio. Investment excludes travel and accommodation expenses. These will be charged at cost for travel outside Melbourne.*

BOOK YOUR CHEMISTRY  
CONVERSATION HERE



Every program has its own  
100% satisfaction guarantee

## Post-Program Accelerator Packages (Optional)

Completing The Executive Edge Program unlocks exclusive access to **Accelerator Packages**. Drawing on Kate's deep and diverse expertise, these offer **pre-paid, priority access to a menu of tailored mentoring, master facilitation, team engagement and executive education services over six months**.

These packages help you:

- **Maintain momentum** - minimise the lag time between defining your Executive Edge Roadmap and taking action.
- **Create strategic alignment** - ensure that support services fit together rather than individually engaging separate providers who don't understand your ambition or situation.
- **Lead confidently** – know that flexible and reliable support is close at hand.
- **Build team engagement** - keep your team focused and connected, even in a period of transition or when you're still recruiting roles.
- **Save time and hassle** – avoid multiple purchase orders, sourcing processes and administrative delays.
- **Have access to flexible yet cost effective support** - Change the type of support you need as your requirements evolve while maintaining a tight control on costs.

You can learn more about the Accelerator Package options during your Chemistry Conversation with Kate.

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CONVERSATION HERE





## TESTIMONIALS

"I feel like I have had a real breakthrough month! I have used the questions technique with great outcomes. I can feel a shift in how I approach everyday meetings and I can feel the change in people and the improved buy-in."

*Chief Operating Officer, Aged Services Sector*

"After working with Kate, our People Matters Survey results on "My organisation motivates me to help achieve its objectives" increased from 67% to 85%."

*Group Head, State Government*

"Kate manages to take that seemingly insurmountable challenge that you're working on and break it into bite sized chunks. It feels like you're eating the elephant one bite at a time."

*Chief HR Officer, Professional Services*

"You can have a conversation with Kate and then at the end of it look back and be amazed by how far you've come. You walk away energised and lighter than when you came in"

*CEO, Health and Financial Services*

**"If you want to be a better leader, engage an executive coach. If you want to lead strategically, navigate complexity confidently and carve your path to leadership success, engage Kate."**



## Have a bigger leadership impact *sooner*

Cut through the clutter. Create clarity.  
And take control in your new role.



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