



Everything feels
possible when your
team is
unstoppable

Leading through transformation can be nerve racking, especially when the stakes are high and you're constantly on edge worrying if your team's going to deliver.

But this is your career-making moment and it's time to make your mark.



Build a team that's activated and alive, not dying on the inside.

*Only 23% of people are actively engaged at work.**

*"Most employees are neither engaged nor actively disengaged. They are filling seats but have yet to take ownership of their work."**

Transformation success depends on true teamwork.

"Employee engagement does not mean happiness. Many corporate measures of engagement are really measuring contentment. True engagement means your people are **psychologically present** to do their work. They **understand what to do**; they **have what they need**; and they have a **supportive manager** and a **supportive team**. They know **why their work matters**. They are **work ready**."*

**Gallup 'State of the Workplace' Report – 2023*

Transformation-ready teams are built, not bought.

You need a team that is truly engaged because it is systematically built to stay connected when faced with tough terrain, and capture the opportunities it contains.

Do you need a go-kart
or a 4-wheel drive?

Adaptiveness in a team is like the suspension on a car. It absorbs the impact of disruption, smooths the road and makes it easier to get the job done.



Adaptive readiness refers to how much adaptive suspension your team has compared to the amount it needs to succeed in given circumstances.

High adaptive readiness means that your team is as adaptive as it needs to be, given the road ahead.

Low adaptive readiness means that it is not. This impacts your team's current state, overall performance and the results it delivers.

Looking ahead for the next 6 to 12 months, how would you rate your team's adaptive readiness?

Adaptive Readiness	Team State	Performance	Results
Very High	Unstoppable	Unbeatable	Extraordinary
High	Surging	Positive	Impressive
Moderate	Striving	Promising	Satisfactory
Low	Stabilising	Unpredictable	Unclear
Very Low	Struggling	Unsustainable	Disappointing
Zero	Stuck	Unsatisfactory	Unacceptable

When adaptive readiness is **Zero**, teams get stuck which leads to unsatisfactory performance and unacceptable results.

When adaptive readiness is **Very High**, the team becomes unstoppable, enabling unbeatable performance and extraordinary results.

FIVE CRITICAL
CHARACTERISTICS OF
Unstoppable
Teams



When faced with unexpected and unpredictable challenges they:

✔ GET FIRED UP, NOT FED UP

Unstoppable Teams have endless motivation so they can continue to move forward together, even when they encounter tough terrain.

✔ ARE FOCUSED, NOT FRAGMENTED

Unstoppable Teams are customer focused and clear about priorities. They know why something is important, not just what is important so they can make autonomous decisions.

✔ APPLY FRESH-THINKING, NOT FOSSIL-THINKING

Unstoppable Teams can think outside-the-box and collectively embrace the unknown with confidence, curiosity and creativity.

✔ ARE FLEXIBLE, NOT FIXED

Unstoppable Teams effortlessly and collaboratively adapt their path when the unexpected disrupts existing plans.

✔ ARE FEISTY, NOT FATALISTIC

Unstoppable Teams lean into disruption, creating their own opportunities rather than allowing themselves to become victims of it.



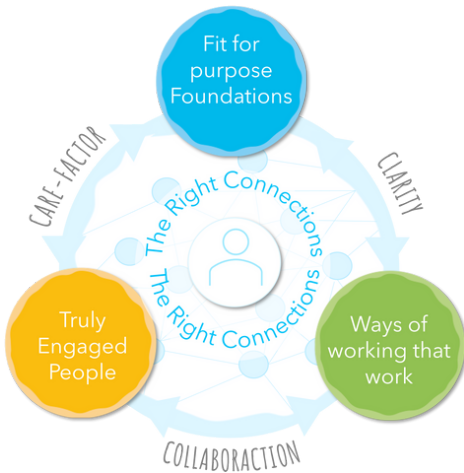
A team is not just a group of people. It's a dynamic system.

If we want an Unstoppable Team we need to build an Unstoppable System. This is made of four essential components.

- ✓ **Fit-for-purpose foundations** – gives the team both flexibility and stability.
- ✓ **Truly engaged people** – creates the energy needed for momentum.
- ✓ **Ways of working that work** – smooths the road of delivery.
- ✓ **The right connections** – ensure that the system stays together, regardless of the terrain the team is travelling.



Put customers at the centre of your team's system



When your team's system is built in the right way, it creates the **Care-Factor**, **Clarity** and **CollaborAction** needed to achieve *unbeatable performance* in disrupted situations.

Don't leave your success to chance

If you need an energised and strategically aligned leadership team that's ready to lead and deliver a mission-critical transformation, you don't have time to build it twice.

Building an Unstoppable Team is like baking a cake. Not only do you need the right ingredients, but they also need to be brought together in the right way and at the right time.

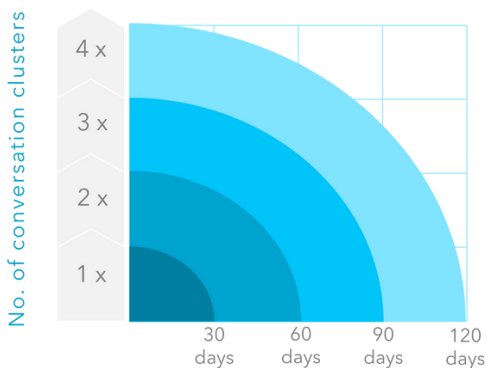
Get it right the first time with a practical program that starts where you are and lifts your team to where it needs to go.



Every program has its own
100% satisfaction guarantee

Introducing the Unstoppable Teams Program

This unique program takes the guess work out of team building. Its cluster design provides structured flexibility to suit the team, timelines and budget. Each cluster builds your team's Unstoppable System through high-energy, custom-designed strategic conversations that focus on your customers.



When do you need the results?



Scan the QR code to book a 30-minute discovery call. Learn how the Unstoppable Teams Program works and whether it's right for you and your team.

Or visit: <https://calendly.com/kate-138/unstopp-team-discovery>

Kate
CHRISTIANSEN

When the stakes are
high, mastery matters



When success depends on your team transforming its adaptive performance, get it right the first time with a seasoned practitioner who has built engaged teams in disrupted environments for decades.

In 25 years as a global executive, Kate Christiansen led large teams through uncharted territory in some of the most challenging economies in the world.



Her team members rarely reported to her directly and had their own bosses, often with different priorities. To succeed, **Kate needed to learn how to create rapid, deep engagement at scale, then build momentum behind work and outcomes that mattered.**

Since then, Kate has synthesised her experiences and insights into her unique 'Curly Approach'. Today she uses its proven frameworks, tools and language to help leaders and organisations across the world build Unstoppable Teams and make turbulent times easier to navigate.

A woman with glasses is looking down at a laptop screen. The background is a blue-tinted image of her face and hands. A yellow circle is on the left side of the page.

TESTIMONIALS

Kate is like the 'Disruption Whisperer'. She lives and breathes her craft and her depth of knowledge enables otherwise complex emotional barriers to be overcome in a simple and practical manner to progress team outcomes."

*Ricki Vinci
CFO, Sunshine Private Hospital*

"I first met Kate at a conference a few years ago, her energy lit up the room. Not only does she empower people to connect and collaborate but she has the ability to move the space she works in with bringing out the best in people. I left the conference with new ideas and empowered to make a difference with my team."

*Kelly Turner
Regional Operations Manager, Life Without Barriers*

Having a disruptive conversation with your team is not an art form – it requires courage, discipline and practice. Now, thanks to Kate Christiansen, there is also a reliable framework to make these conversations predictable, frequent and successful. Using memorable concepts and inspiring stories, Kate shows us how to create a safe environment for teams to ask bold questions, challenge the status quo and create strategies to address the disruption they face."

*Anneliese Rhodes
Director Customer Experience, Cisco*



Be *that* leader.

**The one whose team tackles a
tough transformation and *wins*.**

 www.katechristiansen.com.au

 <https://www.linkedin.com/in/katechristiansen/>

 kate@katechristiansen.com.au

 +61 (0) 435 993648

A photograph of four business professionals (two men and two women) in an office setting, jumping joyfully with their arms raised. The image is overlaid with a semi-transparent blue filter. The text is centered over the image.

Build an
Unstoppable Team
and deliver
unbeatable results
in times of
transformation