



# Unlock the **super-skill** of the century and explode your team's capability

with Curly Questions™ Kits and Programs  
for courageously curious teams

“We cannot solve our problems with the same thinking we used to create them” Albert Einstein

## **Our teams are dealing with the ‘drastically different’**

Recent volatility, uncertainty, complexity and ambiguity has changed our workplaces and our lives, forever. We're dealing with double disruption (a pandemic plus a digital revolution) and old-world thinking is no match for new world challenges.

## **We need stepping-stones through the unknown**

In a static environment, everyday challenges become familiar. We can rely on assumptions and draw on knowledge and experience to tackle problems and keep moving forward.

In a complex and uncertain environment, we face conundrums that are more complex and unfamiliar. Our assumptions become invalid and our experience less relevant.

Instead of charging full steam ahead down a clearly defined path, we now need to follow a more incremental or ‘curly’ approach. This requires us to learn ‘in the moment’, create new knowledge

in bite sized chunks and move forward, one step at a time.

## **Trying to be agile can make us fragile**

Methodologies are no match for the intensity and complexity of the change we now face. Process has its place but often leads to an exhausting merry-go-round of meetings and stand-ups.

If we want greater agility, we need to unlock human capability.

## **The foundations of a Future-Ready Team**

The World Economic Forum predicts that by 2025, the top 5 skills that will be most in demand are:

- analytical thinking and innovation
- active learning and learning strategies
- complex problem solving
- critical thinking and analysis
- creativity, originality, and initiative

Add to this the collective team-based capabilities of engagement, alignment and collaboration, it leads us to one, simple conclusion.

## **We need to get better at thinking together.**

## Questions are the key

But not just any questions. Curly questions – the ones for which there is no obvious answer and therefore require us to challenge thinking habits and explore the unknown.

Questions are the catalysts of conversation. When your team has a culture of curiosity and people ask the right questions, with the right intention at the right time, it unlocks collective intelligence and creates emotional connections.

## Curly Question™ Kits and Programs

A practical way for teams to collectively develop the super-skill of asking questions while having purposeful and productive conversations.

### If you want your team to:

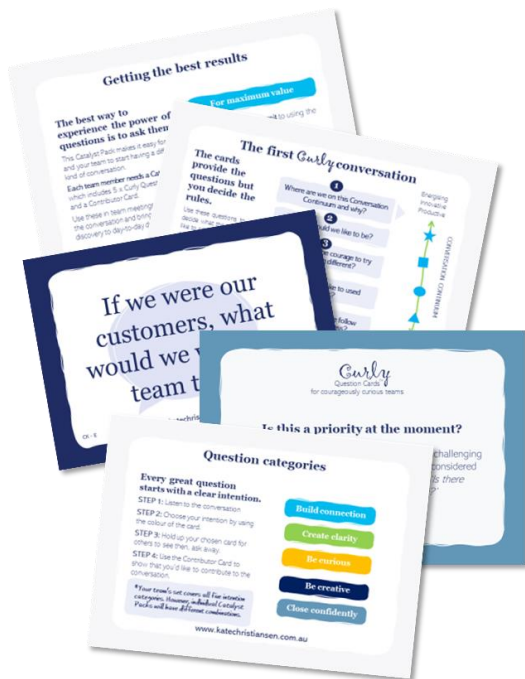
- ✓ **break the habit of 'same as last year' thinking and make better decisions**
- ✓ **build a team that buys in, not backs off when faced with uncertainty**
- ✓ **develop trust and have conversations that trigger transformation**
- ✓ **unleash its collective genius by cultivating contagious curiosity**
- ✓ **deliver better together and have a greater sense of belonging and team loyalty**

**then Curly Questions™ Kits and Programs are the unique solution you've been looking for.**

## Connected conversations with zero preparation that unlock innovation

### Choose the right option for you

All kits and programs use Curly Question Cards™ which offer a unique, carefully designed framework in the convenient and practical format of physical playing cards.



There are two kinds of options – Kits and Programs.

## Curly Question Kits

These are perfect for those who would prefer to use the Curly Question Card™ framework independently, want a 'lite' version to test out first, or who are more budget conscious.

You can purchase kits directly from the website and there are two options.

## OPTION 1

### Catalyst Kit: *Dip in and discover*

When you need your team to have more engaging conversations that foster curiosity these kits provide the perfect starting point.

This option is like a tasting platter, providing you and your team with the opportunity to try out Curly Questions in a simple and affordable way.

Each team member has their own card pack with 10 questions and access to the 'Getting Started' video. Each pack also includes a guidance card for the first team conversation.

Each Catalyst Kit includes 5 unique card packs.

### Pricing

- ✓ 1 x Catalyst Kit (5 packs) - AU\$275
- ✓ 2 x Catalyst Kit (10 packs) - AU\$495

### Catalyst Card Kit packs



## OPTION 2

### Full-Card Kit: *Commit to a curious team culture*

If Option 1 is the tasting platter, Option 2 is the three-course meal.

If you've decided it's time to make change happen and you want to give each team member access to the full suite of Curly Question Cards™, this is a great option.

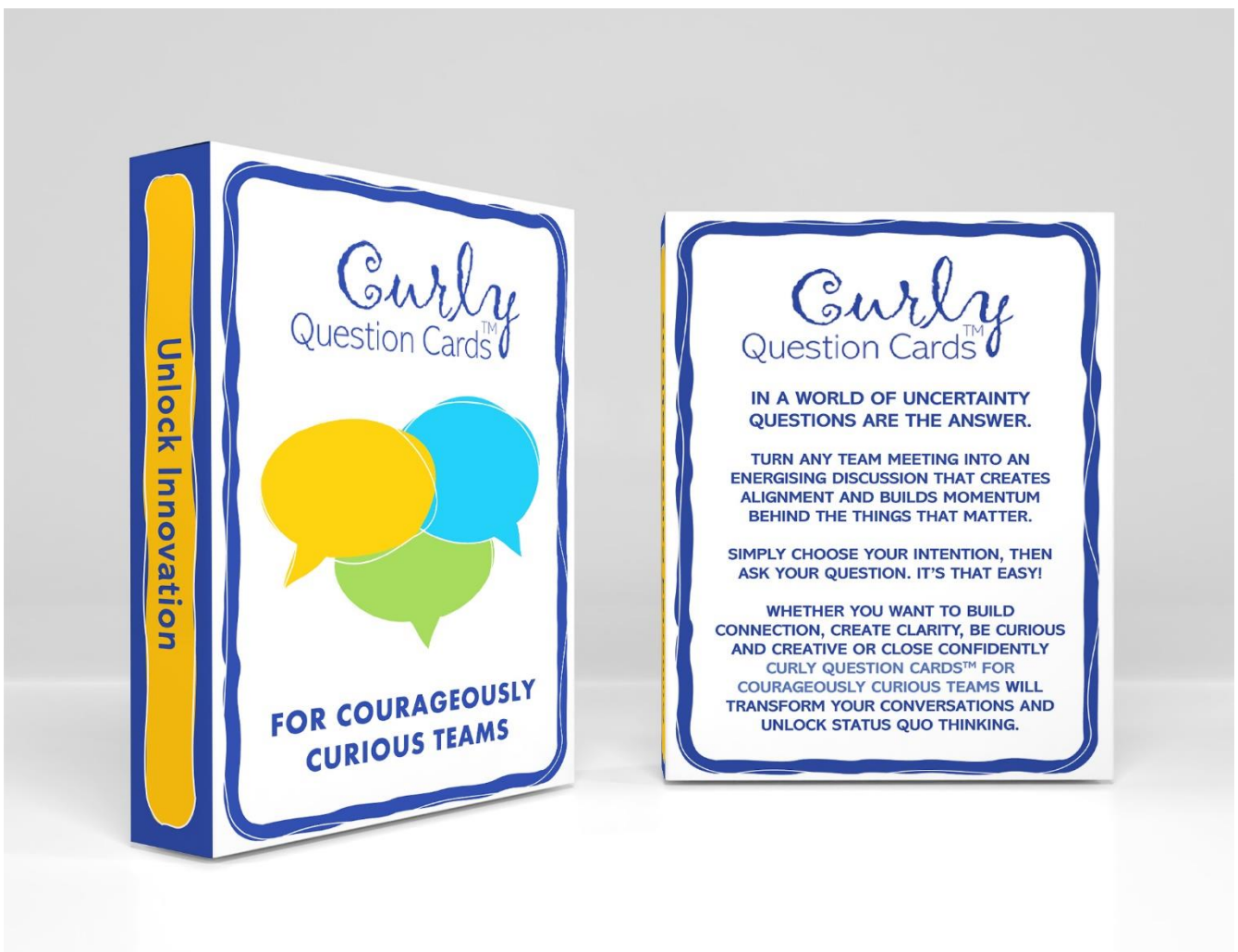
Designed for teams of 10 people, each team member receives a full Curly Question Card™ pack (valued at \$795 each).

This includes 90+ questions, access to the 'Getting Started' video and the guidance framework for the first team conversation.

The leader of the team also gains access to the '7 steps to creating a courageously curious team' – Online Video Coaching Program and a fast-track checklist and templates (valued at \$550)

### Price

Valued at \$4595, the **Full-Card Kit** is available for the special price of **\$3,995 (ex. GST)**



## Curly Question Programs

### Pre-defined programs

These are ideal when you want to get your team together and kick-off your Curly Question journey with energy and expertise.

All Curly Question Programs are run by Kate and can be easily incorporated into your strategy off-site, New Year's kick-off or leadership retreat.

They include combinations of ½ day, full-day workshops and ongoing support and are designed for teams of 10 people.

These range in price and usually involve an investment of between \$10k - \$20k.

### Customised Programs and Conventions

If you have more than one team or you have a specific challenge in mind, let's talk about it. Multi-team and mega team events are also available. Let's talk!

**To learn more about Curly Questions Programs, book at complimentary, 30-minute Clarity Call with Kate to explore your needs and see whether Curly Questions are right for you.**

*\*Guaranteed no hard sell, just a rich conversation that will leave you clearer regarding what you need and whether Curly Questions are the right solution for your team.*

## Let's talk!

Email Kate Christiansen at [kate@katechristiansen.com.au](mailto:kate@katechristiansen.com.au) or call (03) +61 3 90881352.

## About Kate Christiansen

### When stakes are high, mastery matters

If you need to evolve a future-ready team, it's crucial to work with a practitioner who understands both the art and the application. One who has deep practical insight, can pinpoint the real issues and provide structure through uncertainty.

In 25 years as a global senior executive, Kate has led teams through uncharted territory in some of the most challenging economies in the world. Like you, she knows that leadership is hard, people drive performance and that reality rarely matches the plan.

Kate is the award-winning author of *The Thrive Cycle: Unlock the Adaptive Organisation Within* (2016) and *Curly Conversations for Teams: Dive into discomfort. Dare to do things differently. Deliver despite disruption* (2021).

Known for her energy, warmth and pragmatism, Kate has a remarkable ability to unlock new thinking and find pathways through even the most complex situations. Using her unique frameworks Kate empowers leaders to build adaptive teams that take braver steps, tackle bigger questions and achieve better results together.