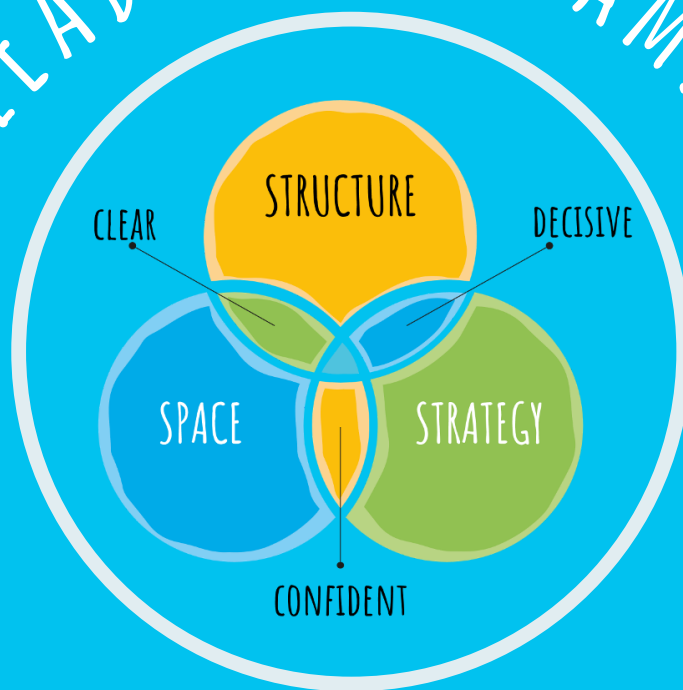




BY KATE CHRISTIANSEN

LEADER PROGRAMS



Confront that chronically
complex conundrum
with confidence

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Complex conundrums create chaos

As a leader, meeting demanding performance expectations is never easy. However, when we overlay a chronically complex challenge at work (ie. a complex conundrum), everything becomes exponentially harder. The path ahead becomes cloudy, teams disconnect, plans unravel and people cling to their comfort zones.

Clarity can be hard to come by

Albert Einstein once wrote, "A leader is one who, out of the clutter, brings simplicity...out of discord, harmony...and out of difficulty, opportunity". It sounds so easy but in today's workplace without the right approach, leading a team through a complex conundrum is lonely, frustrating and stressful.

New-world challenges need a new way

Simplistic problem-solving methodologies are inadequate for today's complex conundrums that are frequently unprecedented, chaotic and unnerving. Kate Christiansen's unique Curly Thinking™ approach offers a practical new way to navigate these challenges and lead your team into the unknown with confidence.

The five stages of conundrum leadership

If we're to effectively lead our team through a complex conundrum, we need to help our brain transition through five cognitive stages. As can be seen on the next page, each transition is like building a mental ladder that helps our thinking to continue to evolve. If we are unable to do this, we become stuck in a stage. This impacts our leadership approach and ultimately, our success.

THE FIVE STAGES OF CONUNDRUM LEADERSHIP

As you read through the stages, where would you say you are?

Stage 1

The conundrum is undiscovered. We're unaware that it exists and feel emotionally comfortable. When we're stuck at this stage, our Conundrum Leadership is **inactive**.

Stage 2

The conundrum is discovered. We're now alert, because we know something is wrong, but cautious, because we don't know what it is. When we're stuck at this stage, our Conundrum Leadership is **tentative**.

Stage 3

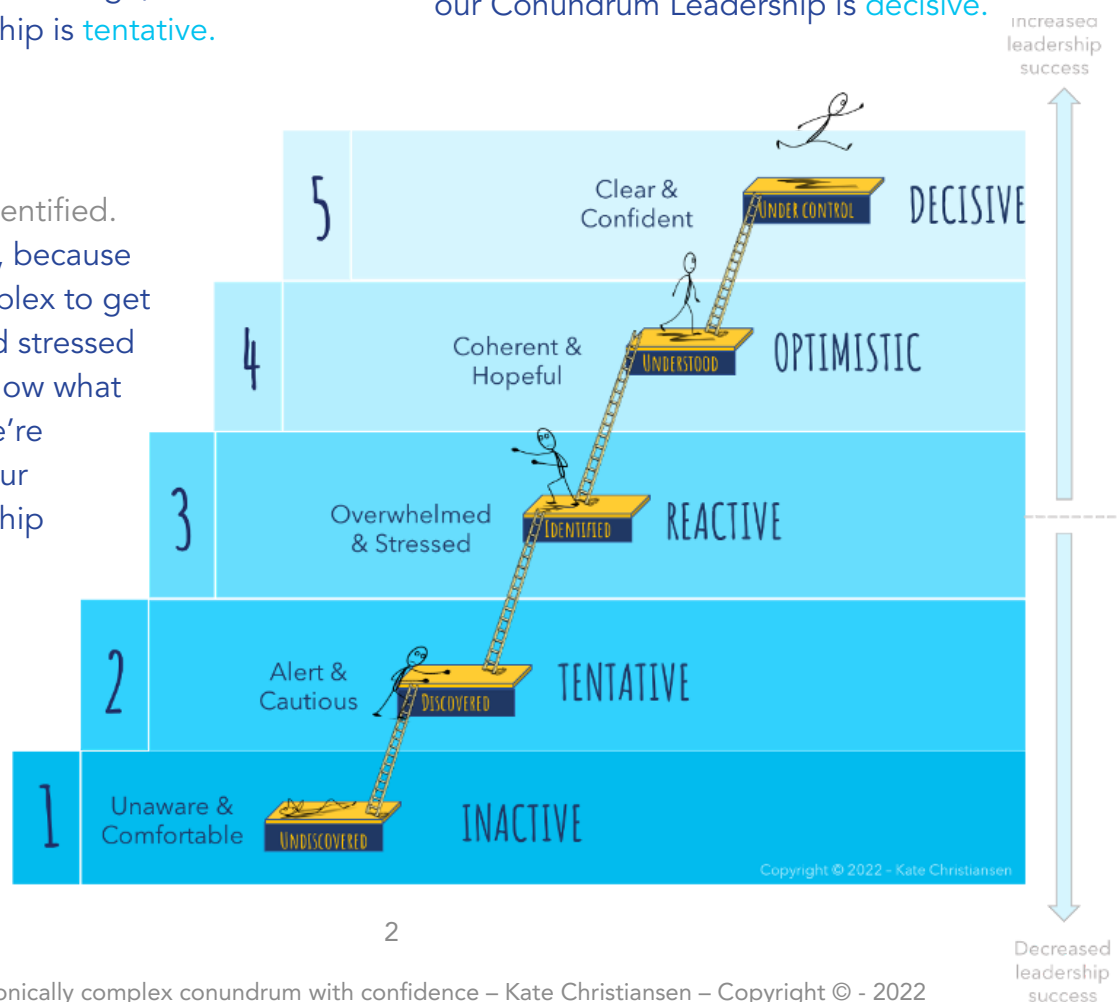
The conundrum is identified. We're overwhelmed, because it's too big and complex to get our head around and stressed because we don't know what to do next. When we're stuck at this stage, our Conundrum Leadership is **reactive**.

Stage 4

The conundrum is understood. Our thinking is coherent because we can bring the pieces of the puzzle together and we feel hopeful, because things start to make sense. When we're stuck at this stage, our Conundrum Leadership is **optimistic**.

Stage 5

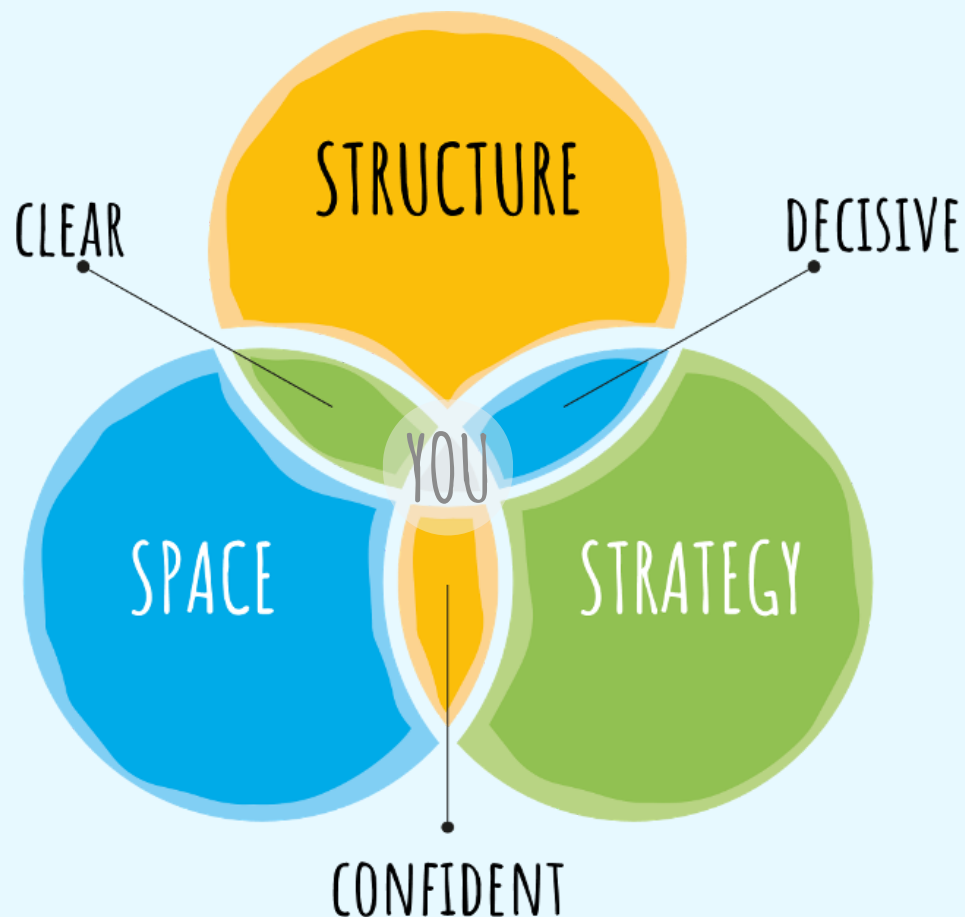
The conundrum is under control. Our thinking is clear and we feel confident because at last, we know what we need to do next. When we reach this stage, our Conundrum Leadership is **decisive**.



Clear your cognitive clutter

If you're an experienced executive who:

- ✓ is under the pump to deliver extraordinary results
- ✓ has a critical, complex conundrum standing between you and success
- ✓ wants to sleep better at night knowing that you've got things under control



then the following programs are for you. Each is underpinned by the Curly Thinking™ approach and will provide you with the structure, space and strategy you need to become clear, confident and decisive when leading your team through your complex conundrum.

OPTION 1: Curly ClarityLab

These 2-day face-to-face interactive events bring together up to 12 executives from different organisations.

Each ClarityLab is designed and facilitated by Kate Christiansen. Attendee numbers are limited to ensure enough time and space for quality conversations with Kate and other executives in your cohort.

You'll walk away with:

- ✓ a clearer head regarding your conundrum
- ✓ clarity regarding the core elements that need to be addressed
- ✓ a strategy to address those elements
- ✓ a roadmap to follow when you're back at work
- ✓ a foundational understanding of the Curly Thinking approach and how to apply it
- ✓ a richer perspective and new connections gained from energising conversations with other leaders

Curly ClarityLab Schedule

- Thursday 20 – Friday 21 October 2022 (Melbourne)
- November 2022 – Dates TBC (Sydney)
- January 2023 – Dates TBC (Brisbane)

Step 1: Pre-session Cognitive Self-Assessment

2-weeks before your ClarityLab, you'll complete the pre-session Cognitive Self-Assessment. It's your opportunity to take the time to get your head in the zone before you attend the ClarityLab.

Kate reviews these prior to the ClarityLab so she understands the context of each participant's conundrum.

Step 2: 2-day face-to-face Curly ClarityLab

Day 1 focuses on understanding your conundrum. You will:

- ✓ have a way of understanding the relationship between your thinking and your conundrum
- ✓ learn the foundational elements of Curly Thinking™ and apply them to your challenge
- ✓ gain new perspectives and insights from your lab partners
- ✓ contribute to the challenges of other leaders in the room

Day 2 starts to move thinking forward, harnessing the collective genius of leaders in the room. You will:

- ✓ identify the big question that sits behind your conundrum
- ✓ distil the core elements
- ✓ develop your strategy and roadmap a 1-week plan

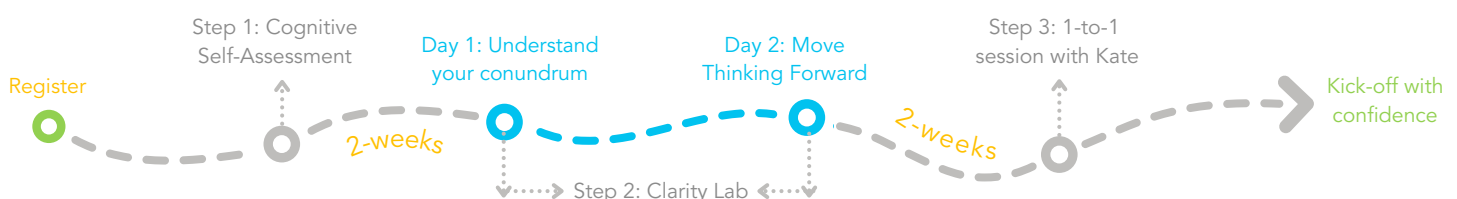
You'll complete your thinking in a structured Executive Journal, that you can use as a future reference.

Step 3: Post Lab Q & A with Kate

Two weeks after your ClarityLab, you will reconnect with Kate for a 30-minute 1-to-1 online session. This will give you the opportunity to ask further questions as you move your conundrum forward within your workplace.

*Note: The ClarityLab is a face-to-face event. However, if you commit to attend a ClarityLab but find yourself stuck at home and unable to join us, you will be able to join a live stream of the day.

Investment: \$1750 + GST



OPTION 2: Mindflow Mentoring Intensive

Option 2 covers similar content to the Curly ClarityLab. However, instead of being in a group, it is delivered via multiple, shorter one-to-one sessions with Kate.

Executives who choose this option do so because they:

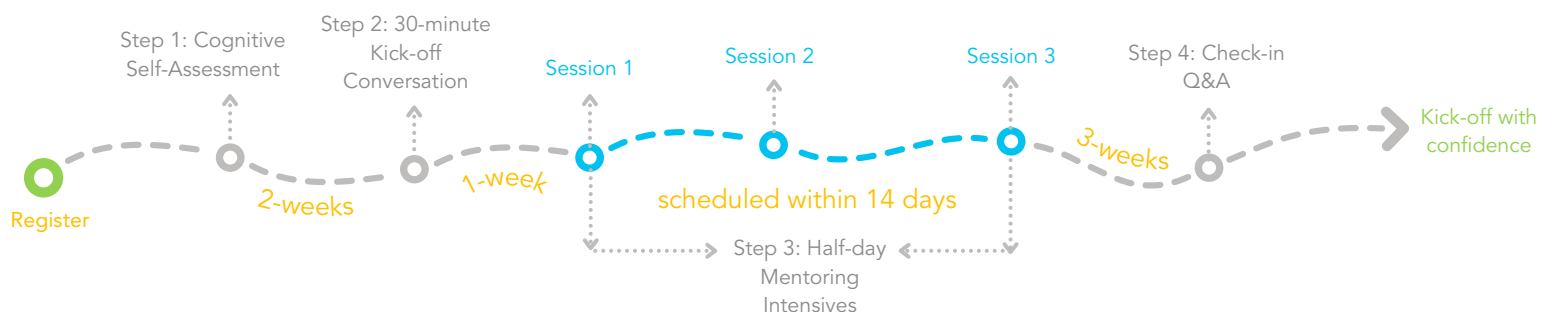
- ✓ prefer a one-to-one conversation that is focused purely on their conundrum
- ✓ want a highly customised program that is flexible and focuses on the areas that need the most attention
- ✓ they have a looming deadline and cannot wait for the next ClarityLab

Step 1: Pre-session Cognitive Self-Assessment & contextual documentation

3-weeks before your first mentoring session you'll complete the Cognitive Self-Assessment. You can also share documentation that provides critical context for your conundrum.

Step 2: 30-minute kick-off conversation

Kate reviews your questionnaire feedback and other documents and then 1-week before the mentoring sessions you'll catch up for an introductory kick off session. This provides an opportunity to ask questions and to agree the desired outcome for the program.



Step 3: 3 x half-day mentoring intensives

Over a period of 14-days, you'll explore your conundrum in 3 x 3-hour online mentoring sessions with Kate.

Kate will use the feedback from Step 2 to customise your mentoring sessions. At a high level you can expect:

- ✓ Session 1 - understanding the relationship between your thinking and your conundrum; foundational elements of Curly Thinking™ as they relate to your challenge.
- ✓ Session 2 - identify the big question that sits behind your conundrum & distil the core elements
- ✓ Session 3 – develop your strategy and roadmap to move you forward

After each session you'll also receive a full transcript including images of the tools and outputs from the conversation.

Step 4: Check-in Q&A with Kate

3-weeks after your last mentoring session, you'll reconnect with Kate in a 30-minute online conversation. This will provide an opportunity to further clarify elements from the program, having now applied them in the real world.

IMPORTANT NOTE:

Addressing a complex conundrum requires contemplation, continuity and commitment. For this reason, all three Mindflow Mentoring sessions will be scheduled within a 14-day timeframe. This prevents conversations and thinking becoming fragmented between sessions and ensures optimal results.

Investment: \$14,000 + GST

Book your place on a Curly ClarityLab or a Mindflow Mentoring Intensive today.

Email Zel at support@katechristiansen.com.au

TESTIMONIALS

“ Kate is like the ‘Disruption Whisperer’. She lives and breathes her craft and her depth of knowledge enables otherwise complex emotional barriers to be overcome in a simple and practical manner to progress team outcomes.”

RICKI VINCI
CFO, SUNSHINE PRIVATE HOSPITAL

“ Kate Christiansen has a truly unique way of inspiring and motivating teams to take big steps, tackle big questions and shift their thinking into the realm of possibility”.

BEAU VIGUSHIN
EXECUTIVE DIRECTOR, EQUITY & INCLUSION AND CUSTOMER EXPERIENCE
ARTS CENTRE MELBOURNE

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